**TE PRESENTATION 2:**

1. Conduct user research
2. In presentation: target audience, write initial questions to address, interview questions
3. Interview minimum 5 people (we have 8 so far)
4. Take detailed notes, and document quotes during interviews
   1. Take aesthetic photos (Cathy can handle) - I should have gone to art school

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| **DAY** | **TASK** |
| Monday | Narrow down topic (accessibility)  Finalize Questions (one for men, one for women) |
| Tuesday | Conduct Interviews  Cathy: 2 girls, 1 guy  Kavya: 2 girls, 1 trans guy  Yash: 1 girl, 1 guy  Total: 4 girls, 4 guys |
| Wednesday | Create PPT |
| Thursday | Presentation (10 min) |

Interview Questions  
  
Hello, thank you for taking the time to take this interview! We are highly passionate about this issue, as well as finding a voice for those who do not feel comfortable speaking about it. We are interested in the way people think about periods, as well as its accessibility in society.

If any question makes you uncomfortable, don’t hesitate because menstruation can be an awkward topic for people, but this is exactly why it needs to be talked about. Also, you can skip a question if you want to because you have the right to do that, unlike societal rights which deprives women of such simple rights.

*For those that do not get periods, please answer all the questions, unless indicated otherwise.*

*For those that do get periods, please answer all questions, unless indicated otherwise.*  
**Lastly, please try your best to answer the questions thoughtfully and feel free to answer and include all your thoughts! Don’t hold back.**

*So, let’s start:*

1. What is the first thing that comes into your mind when you hear the word “period?”
2. Let’s talk about the way society views women’s needs. We don’t say what we need, and we don’t want to make anyone uncomfortable, but it’s as necessary as toilet paper. What do you think about the stigma about menstruation, whether it’s about how women treat it, how men treat it, and society in general.
3. Follow Up: How would you like to do break the stigma?
4. Period is not a choice. It comes every month whether you’re prepared or not. So, let’s talk about accessibility.   
   ***(For those that get periods):*** What is your personal experience with accessibility, is it easy access for you? In a perfect world, how would you improve accessibility for those who cannot access it? How do you think we can help those who cannot afford period products?  
     
   ***(For those that do not get periods):*** Have you seen others that have struggled with accessibility? What did you observe?
5. Did you know only out of the 50 states, *only* 12 states exempts tax on essential female hygiene products? Thank goodness, Illinois is one of them! But the other 38 states still basically are taxing people who get periods just for having periods. What do you think about the tampon tax (a term used for taxing female hygiene products)? What do you think should be done to make period products more affordable?
6. ***(For those that have periods):*** Those who menstruate have no choice but to buy these products. You can’t ignore your period, it’s not like you can just ignore the constant flow. Can you share the problems you faced when you go through your period? What were the worst things you faced, and what did you wish could happen to make your experience better?
7. ***(For those that have periods):*** What level of awareness did you have initially? How difficult was it to deal with it, since we are supposed to act as if periods don’t exist and live in denial when they are too real to ignore?
8. ***(For those that do not have periods):*** What are some things you wish you knew or learned about periods and questions that you have about it? (Don’t be shy, we won’t judge you!)
9. ***(For those that do not have periods):*** How did you first learn about periods? What were your feelings?
10. Period poverty — a lack of access to feminine hygiene products due to poverty — is felt by 1.2 billion women globally. And yet, no one is talking about eco-solutions. What are your views regarding this?
11. Do you have anything in particular that you would like us to focus while performing this research and possibly finding ways to solve these problems?

Thanks for your time. Don’t hide it. Period.

**Demographics:**

**Kavya’s Interviews:**

**1 girl; 19 years old; unemployed; Asian**

**1 guy; 19 years old; unemployed; White**

**1 guy (identified as trans male); 19 years old; unemployed; Asian**

**Yash’s Interviews:**

**Age: 21-27**

**Employed: 1 out of 6, others are student at UIUC**

**(4 girls, 2 guys)**

**Cathy’s Interviews:**

**demographics of my interviewees: one female one male, both 21, one japanese one chinese, both unemployed**

**Total:**

**Gender: 6 girls, 5 guys**

**Age range: Between 19-27**

**Employment Status: All unemployed except for one**

**Race: 10 Asian (Japanese, Chinese, Indian) and 1 White**